



VOLUNTEER POSITIONS **FUNDRAISING**

Four Fabulous Days of Free Music

Fundraising at the Sound of Music Festival has many different components to it. The Fundraising Committee works hard throughout the year planning different initiatives like the “Fund-night out” gala as well as fundraising during the Festival. The Festival Fundraising activities that take place are listed below. Please see the area that you’ll be volunteering in for a brief description of duties:

Bike Corral – This activity is new in 2009 and is a joint venture with our Green Team. You will be signing in Festival patrons and volunteers’ bicycles into our secured area. You will be collecting \$2 for each bike that is parked in the corral. There will be certain security measures in place to ensure that nobody but the owner removes the bike from the area. Each bike and owner will be given a ticket that you record and it will be up to you to park the bike. No one but area volunteers and managers will be permitted in the bike corral.

Collectors – If you are volunteering for this activity you will be issued a bucket and you will approach Festival patrons requesting a donation from them. You have one of the most important jobs at the festival! If every festival-goer donated just \$1 we would collect approximately \$200,000 dollars. In terms of what that would mean to the festival? Bigger named acts for the following year! In past years we have witnessed and have had reported to us that some volunteers help themselves to the money they have collected. This is STEALING and it will not be tolerated. If you witness anyone doing this please report this theft immediately to your area manager and they will deal with that volunteer. This is very disturbing to hear and if it continues there won’t be a future for our festival. Festival-goers are donating to keep the music...NOT to buy your dinner!

Crown and Anchor – You will be the “Dealer” at the Crown and Anchor game. All Crown & Anchor volunteers must be at a minimum of 18 years old. As well, those participating in the game must be at least 18. This is considered gambling and we have a license – with rules attached to it- we cannot allow minors to gamble. The minimum bet is \$1; the maximum bet is \$2. C&A is a fast paced game in which any number of players play against the “dealer”. A special wheel is used that is divided into different spaces, each marked with a combination of 3 symbols of the following kinds: crown, anchor, heart, spade, diamond and club. These symbols also appear in a diagram or “board” in front of the dealer. Each player puts a wager on one or more of the symbols on the dealer’s board, the dealer then spins the wheel and pays out the result of the spin. Players can put a wager on more than one symbol, which can get confusing, so if you are the dealer concentrate on paying the board, not the player. Players will keep track of where they place their bets.

Merchandising – Your job will be to help Performers/Bands sell their merchandise. There is a tent set up beside each stage to display their wares and in-between acts you will be selling Festival T-Shirts. Some of you will also be selling our Festival T-Shirts throughout the park. You will be given a float and a number of T-shirts to walk around and sell. Your responsibilities includes dealing with cash, management of time & replenishing of supplies. Keep a couple of programs handy, because Festival Patrons will be asking you questions!

Parade Fundraiser – You check in at the Volunteer Centre at 9am, get your T-shirt and bucket, then you will board a City Transit Bus that will take you to Central Park/Library where the parade starts. You will be given a bucket and walk the route with the bands getting donations from the watching crowds in a fun and friendly manner. The parade will take place on Saturday from 11am to 1pm, after the parade please check in with you manager before leaving.

Water sales – There are 2 water tents located in the park. You will be responsible for “selling” water to Festival Patrons. Your responsibilities will include dealing with cash, management of time & replenishing water & supplies. Keep a couple of programs handy, because Festival Patrons will be asking you questions!

Thank you for volunteering and please, enjoy yourselves!